

Furutech Philosophy

Furutech, founded in 1988, designs and manufactures an extraordinary range of A/V cables made with extremely high purity OCC single-crystal oxygen-free copper. We have several complete lines of analog and digital, power and coaxial cables available in terminated and bulk quantities. We make a wide range of highest quality OEM A/V connectors and other signal transfer parts including power, speaker, IEC and specialized Hyper Audio Quality outlet receptacles.

All metal components all treated with Furutech's proprietary 2-Stage Alpha Cryogenic and Ring Demagnetization Process during manufacture that ensures the lowest achievable levels of distortion and noise.

Furutech offers a full line of elegantly engineered and designed power distribution and filter components made with an attention to detail found nowhere elsewhere. Furutech knows each and every part of the chain, no matter how small, is as important as the next, so we lavish maximum attention on all aspects of AC power transfer. As with cables, the separate parts go through the complete Alpha Process, and also benefit from the effects of GC-303, an applied material that absorbs EMI (Electromagnetic Interference). Our Reference Line of cables and interconnects also include this anti-EMI technology.

Our multistep and highly specialized techniques result in extremely low-noise, fast and undistorted signal transfer that begins with the incoming AC mains power, an important factor overlooked by many.

Furutech's total awareness of the smallest details involved in optimizing AC power delivery allows our Power Distribution and Filtering components to deliver a greater sense of power, dynamics, and resolution, with cleaner, blacker backgrounds and a larger, more stable soundstage, vivid tonal colors and deeper extension at both ends of the frequency range. Delicacy, refinement and nuance shine through, along with micro- and macro-dynamics that leave you breathlessly engaged. Video displays of all types exhibit greater, sharper resolution with less ghosting, color shift, "snow", or vertical and horizontal lines.

Attention to every aspect of the recording and playback chain led us to introduce the remarkable Demag LP & Disc Demagnetizer, an essential component for any serious audio and video enthusiast. It quickly and effectively demagnetizes optical and analog media using Ring Magnet technology that ramps the power up, then down. It should also be used to demagnetize connectors and cables! Furutech's Room Diffuser Tuning Panels (FRD) are an elegant solution for graceful yet fully effective acoustic room tuning. PC-2 Pure Disc Cleaner and small-particle Nano Liquid Connector Treatment are available for those perfectionists looking for the ultimate in sound and image quality.

At Furutech, everyone here is passionately devoted to reaching the highest watermark in reference-grade A/V cables, OEM parts and accessories for home and car audio where Furutech maintain a very strong presence. Our mission is building the absolutely best products imaginable whatever the effort involved, and offering them at a price/performance ratio that deeply satisfies every purchaser. Furutech's Pure Transmission Design Concept improves every element of signal transmission, from the AC to the speaker.